

European Commission  
**TEMPUS**



WORK PACKAG	5.2
WP Type	5.2 Participation of stakeholders in educational process

University of Kragujevac  
Faculty of Hotel Management and Tourism in Vrnjačka Banja

REPORT FROM THE GUEST LECTURE

CURRENT PROBLEMS IN RURAL TOURISM

Authors:		
Nebojša Pavlović, PhD Assistant Professor	Branislav Bajagić, retired employee of the tourism sector in JAT	Sonja Milutinović, MSc, Teaching Assistant

March 2016  
Vrnjačka Banja

**Project task:**

**5.2. Participation of stakeholders in educational proces**

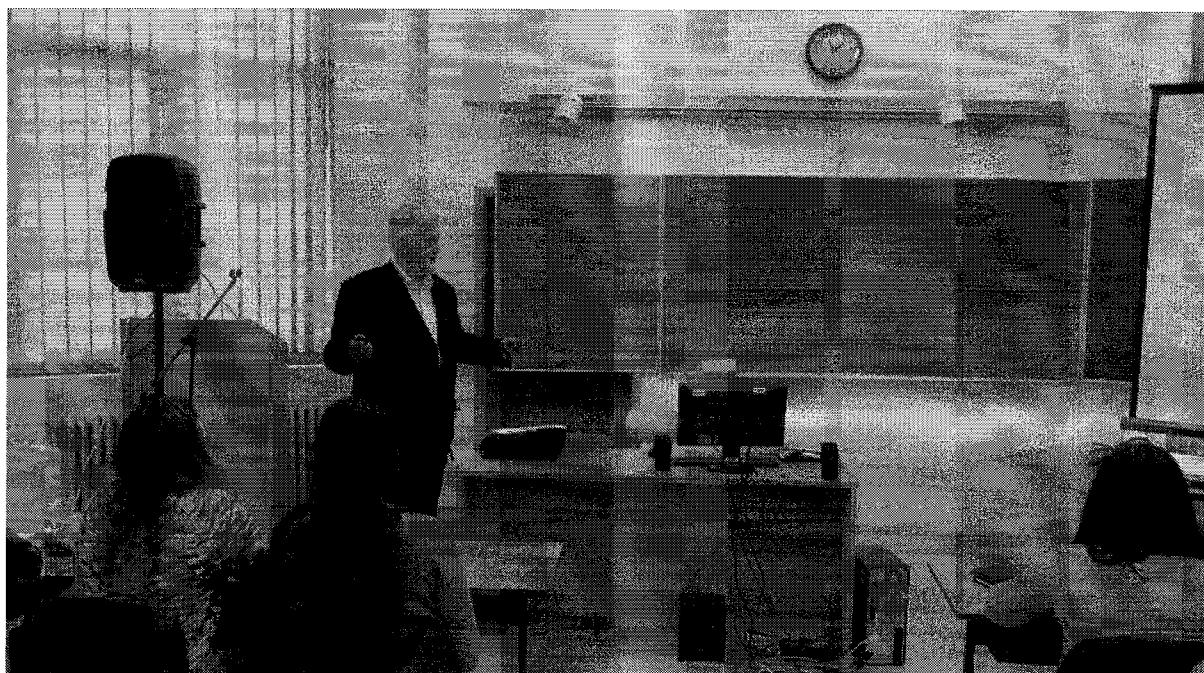
Description of project task:

The participation of stakeholders in the educational process is conducted through guest lectures that are organized for students all the years at the Faculty of Hotel Management and Tourism in Vrnjačka Banja, University of Kragujevac. Guest lectures are organized as part of the courses and the topic of the lecture was harmonized with the content of courses and with the subject of the project. The report contains information about the subject and content of the lectures, as well as about the number and gender structure of participants.

Description of outcomes:

This report is the result of joint work of staff at the Faculty of Hotel Management and Tourism in Vrnjačka Banja University of Kragujevac and stakeholders.

On the Faculty for Hotel Management and Tourism in Vrnjačka Banja, within the TEMPUS project „Modernization and Harmonization of Tourism study programmes in Serbia“ 544543-TEMPUS-1-2013-1-RS-TEMPUS-JPCR, there was organized a **guest lecture** on the theme "**Current problems in rural tourism**". The lecture was held by Branislav Bajagić, a graduate tourismologist and a retired employee of the tourism sector in JAT – Air Lift. The lecture was held on 22.03.2016. within the subject Entrepreneurship and Management. Students of all years attended a lecture, a total of 100, including 29 males and 71 females.



Branislav Bajagić firstly expressed great appreciation and satisfaction for invitation to this guest lecture, but also dissatisfaction with the situation in Serbia when it comes to life in the countryside. He pointed out that the villages in Serbia and the population that lives in villages is disappearing, although the future of Serbia and the Serbian tourism is in rural tourism. Evidence for this claim is offered through the answers on four questions: Why would a large number of foreign tourists come to Serbian villages? How much of a benefit could be from the developed rural tourism? Why don't we use our potential? What should be done to exploit our potential and achieve a better life?



Visits to villages would be at a high level because the urban population is increasingly seeking escape from the crowded and noisy cities, and because sea coast became too visited, the village remains the best solution. Branislav Bajagić states that Serbian villages have a comparative advantage over other countries because our villages, next to the natural beauty, provide tourists a large number of additional activities: walking, cycling, visiting numerous churches and monasteries, tasting local food, visiting the many events and so on.



The benefit of rural tourism would be multiple, both financial for caterers, as well as indirect for the rest of the country: to stop the outflow of youth from rural to urban, balanced regional development and taking account of environmental protection.



Branislav Bajagić said that state never invested in villages because of the forcible eviction from villages to cities in order to recruit people in factories, due to investments in littoral and due to dissolution of the country. Today, the reasons are: the lack of government interest, disorganization and lack of rural tourism offer.



In order to develop rural tourism in Serbia, it is necessary to develop awareness among the people, to arrange villages, to make the tourist offer and invite guests.

**SCHEDULE**

Registration lists of participants are given in the attachment.



**AKTUELNI PROBLEMI U RURALNOM TURIZMU**

No.	First and last name	Institution	E-mail
1.	B. Papić		
2.	Sara Kurumović	FHT V2	
3.	Adriana Japčić	HIT VB	adriana.japcic@gmail.com
4.	Milica Karić	HIT VB	milica.karic@univ.rs
5.	Radica Anđelić	HIT VB	radica.ancelic@gmail.com
6.	Mirjana Jovanović	HIT V2	mirjana.jovanovic@gmail.com
7.	Željka Žarić	HIT VB	zeljka.zaric@univ.rs
8.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
9.	Branka Jelić	HIT VB	branka.jelic@gmail.com
10.	Željka Anđelić	HIT VB	zeljka.ancelic@gmail.com
11.	Mirjana Anđelić	HIT VB	mirjana.ancelic@gmail.com
12.	Adriana Japčić	HIT VB	adriana.japcic@gmail.com
13.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
14.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
15.	Željka Anđelić	HIT VB	zeljka.ancelic@gmail.com
16.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
17.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
18.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
19.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
20.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
21.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com

Vrnjačka Banja, 22.03.2015.

No.	First and last name	Institution	E-mail
22.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
23.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
24.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
25.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
26.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
27.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
28.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
29.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
30.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
31.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
32.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
33.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
34.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
35.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
36.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
37.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
38.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
39.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
40.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
41.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
42.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
43.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
44.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
45.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
46.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
47.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com
48.	Mirjana Jelić	HIT VB	mirjana.jelic@gmail.com

Vrnjačka Banja, 22.03.2015.

Modernization and Harmonization of Tourism Study Programs in Serbia, 544543-TEMPUS-1-2013-1-RS-TEMPUS-JPCR

No.	First and last name	Institution	E-mail
47	Jelena Tomićević 19/2015		tomicevic.jelena@gmail.com
48	Stanimir Djurđević 19/2015		stanimirdjurdevic@gmail.com
49	Bojana Kovačević 20/2015		bojana.kovacevic@gmail.com
50	Andrija Tomićević 21/2015		andrija.tomic@uniba.rs
51	Milica Petrović 06/2015		milicapetrovic@gmail.com
52	Bojana Milutinović 20/2015		bojanamilutinovic@gmail.com
53	Andrija Mihajlović 20/2015		andrijamihajlovic@gmail.com
54	Stanimir Kovačević 20/2015		stanimirkovacevic@gmail.com
55	Milica Petrović 20/2015		milicapetrovic20@gmail.com
56	Stanimir Kovačević 20/2015		stanimirkovacevic20@gmail.com
57	Milica Petrović 20/2015		milicapetrovic20@gmail.com
58	Milica Petrović 20/2015		milicapetrovic20@gmail.com
59	Bojana Kovačević 20/2015		bojanakovacevic20@gmail.com
60	Stanimir Kovačević 20/2015		stanimirkovacevic20@gmail.com
61	Milica Petrović 20/2015		milicapetrovic20@gmail.com
62	Milica Petrović 20/2015		milicapetrovic20@gmail.com
63	Milica Petrović 20/2015		milicapetrovic20@gmail.com
64	Milica Petrović 20/2015		milicapetrovic20@gmail.com
65	Milica Petrović 20/2015		milicapetrovic20@gmail.com
66	Stanimir Kovačević 19/2015		stanimirkovacevic19@gmail.com
67	Milica Petrović 19/2015		milicapetrovic19@gmail.com
68	Milica Petrović 19/2015		milicapetrovic19@gmail.com
69	Milica Petrović 19/2015		milicapetrovic19@gmail.com
70	Milica Petrović 19/2015		milicapetrovic19@gmail.com
71	Milica Petrović 19/2015		milicapetrovic19@gmail.com
72	Milica Petrović 19/2015		milicapetrovic19@gmail.com
73	Milica Petrović 19/2015		milicapetrovic19@gmail.com
74	Milica Petrović 19/2015		milicapetrovic19@gmail.com
75	Milica Petrović 19/2015		milicapetrovic19@gmail.com

Vrnjačka Banja, 22.03.2016.

No.	First and last name	Institution	E-mail
1.	Ana Marinković		ana.marinkovic@gmail.com
2.	Bojana Kovačević		bojanakovacevic@gmail.com
3.	Stanimir Kovačević		stanimirkovacevic@gmail.com
4.	Milica Petrović		milicapetrovic@gmail.com
5.	Bojana Kovačević		bojanakovacevic@gmail.com
6.	Stanimir Kovačević		stanimirkovacevic@gmail.com
7.	Milica Petrović		milicapetrovic@gmail.com
8.	Bojana Kovačević		bojanakovacevic@gmail.com
9.	Stanimir Kovačević		stanimirkovacevic@gmail.com
10.	Milica Petrović		milicapetrovic@gmail.com
11.	Bojana Kovačević		bojanakovacevic@gmail.com
12.	Stanimir Kovačević		stanimirkovacevic@gmail.com
13.	Milica Petrović		milicapetrovic@gmail.com
14.	Bojana Kovačević		bojanakovacevic@gmail.com
15.	Stanimir Kovačević		stanimirkovacevic@gmail.com
16.	Milica Petrović		milicapetrovic@gmail.com
17.	Bojana Kovačević		bojanakovacevic@gmail.com
18.	Stanimir Kovačević		stanimirkovacevic@gmail.com
19.	Milica Petrović		milicapetrovic@gmail.com
20.	Bojana Kovačević		bojanakovacevic@gmail.com
21.	Stanimir Kovačević		stanimirkovacevic@gmail.com
22.	Milica Petrović		milicapetrovic@gmail.com
23.	Bojana Kovačević		bojanakovacevic@gmail.com
24.	Stanimir Kovačević		stanimirkovacevic@gmail.com
25.	Milica Petrović		milicapetrovic@gmail.com
26.	Bojana Kovačević		bojanakovacevic@gmail.com
27.	Stanimir Kovačević		stanimirkovacevic@gmail.com
28.	Milica Petrović		milicapetrovic@gmail.com
29.	Bojana Kovačević		bojanakovacevic@gmail.com
30.	Stanimir Kovačević		stanimirkovacevic@gmail.com

Vrnjačka Banja, 22.03.2016.

Vrnjačka Banja, 22.03.2016.